

Navigating the Pandemic Response Cycle

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Key Considerations and How We Can Help

How do we keep our people safe?	How will this impact our business?	How do we manage recovery?
 Safeguard staff Crisis and business continuity plan deployment or rapid iteration. Mental Health and Wellbeing: Staff workshops, training, risk reviews	 Quantification Potential spread and financial impact.	 Preparing claims Advocacy and support for business interruption, travel, event cancellation to trade credit claims.
 Communicate/collaborate Information management and crisis communications.	 Supply chain risk/restructure At-risk products/services.	 Resilience re-design Business continuity & crisis management re-planning for what happens next.
 Optimize Benefits Managing employers' liability with remote working: HSE, mental health & wellbeing, Employee assistance programs.	 Crisis response Response team mobilisation and support.	 Supply chain rebuilding Remapping and hardening to embed future resilience.
 Workforce safety Safe work practices in critical industries.	 Cashflow interruption Financial Feasibility Study, impact & scenario planning. Cost of retaining talent vs redundancies and rehiring on recovery.	 Risk Profile Changes Cyber in the new world, risk appetite, non-damage business interruption.
 Stakeholder advocacy Community & stakeholder engagement.	 Protect the core Key risk identification supply chain review.	 Pandemic modelling Modelling impact on financial objectives for a range of scenarios.
 Employee Assistance Programs Direct counselling to employees to enhance the emotional, mental and general psychological wellbeing of all employees.	 Resilience hardening People, premises, technology. Readiness review and stress testing.	 Consumer solutions Engage with customers through value-added, aligned insurance offerings to your products.
 Return to Work Support A panel of health professionals focus on achieving exceptional Return to Work or Redeployment outcomes.	 Scenario planning “War-gaming” effects of government response scenarios.	

We’re ready to help. Contact your Marsh representative now.

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