

# **CyberPort: A Unique Cyber Insurance Facility for Portfolio Companies**

Cyber threats have evolved well beyond data breaches to sophisticated attacks that disrupt operations, cripple supply chains, and extort monies — costing firms billions of dollars in lost revenue and expenses. For portfolio companies and their sponsors, cyber-attacks can have a material effect on balance sheets and asset value, eating into margins and diminishing returns for fund partners.

For fund sponsors, the acquisition of portfolio companies can also bring risks in the form of technological vulnerabilities, cybersecurity exposures, or compromised supply chains, which may not be discovered in the due diligence process. Such risks may result in losses that can significantly affect post-acquisition value.

### Marsh's Proprietary Insurance Solution for Portfolio Companies

Marsh's one-of-a-kind CyberPort<sup>SM</sup> facility provides best-in-class coverage and premium savings on coverage of cyber and technology risks, all tailored

to the needs of small and mid-size portfolio companies. With CyberPort by MarshsM, portfolio companies benefit from tapping into a pre-structured insurance facility that offers premium savings of 20% or more to current buyers of cyber insurance. First-time cyber insurance purchasers who join CyberPort benefit from future savings through prenegotiated rate reductions for claims-free companies, and rate increase caps for companies with cyber insurance claims.

Exclusively for private equity-backed companies, CyberPort provides a broad suite of coverages for losses, expenses, and liabilities resulting from cyber events — providing critical balance sheet protection for portfolio companies and their sponsors.

### **ℰ** WHO IT'S FOR

U.S. domiciled portfolio companies in most industries that have:

- Revenues less than \$2.5 billion.
- Data record counts below 5 million.
- Revenues from technology services of less than \$500 million.
- Sponsor-ownership (private equity or venture capital).
- No paid losses above retention in past 5 years.

### WHAT YOU GET

- Best-in-class, broad suite of first- and thirdparty cyber and technology E&O coverages.
- Typical participants have realized premium savings of 20% or more in the first year.
- Pricing options for new buyers, buyers new to CyberPort, and renewal buyers.
- First-time cyber insurance purchasers receive automatic retention and premium caps for \$2 million in cyber coverage.
- Current cyber insurance buyers, upon first or renewal participation, receive premium savings of 20% or more, assuming they have no paid cyber claims losses in five years, and no significant growth during policy period.
- Companies that experience losses after joining CyberPort will receive caps on rate increases.
- Efficient placement with three leading insurers.



## **CyberPort Insurance Coverages for Portfolio Companies**

Marsh's CyberPort facility offers the following broad array of cyber and technology E&O coverages, which help to mitigate the economic impact of cyber events on revenue streams, balance sheets, and asset valuation. They include:

### FIRST PARTY COVERAGES

- · Breach management expenses.
- Cyber business interruption, including income loss.
- · Cyber extortion expenses.
- · Information asset expenses.
- Protection and preservation expenses.
- Claims preparation expenses.
- · Cyber reputation income losses.
- Social engineering losses.
- · Bricking loss.

### THIRD PARTY COVERAGES

- · Cyber and privacy liability.
- Multi-media liability.
- Professional service liability.
- Technology errors and omissions liability.
- Electronic data loss liability.

230
GLOBAL CYBER COLLEAGUES (BROKERS AND CONSULTANTS).

PLACING MORE THAN
\$1 BILLION
PREMIUMS ANNUALLY.

6,300 CYBER AND E&O CLIENTS.

LEADER OF

25 YEAR-OLD

CYBER INSURANCE MARKET.

BROKER TEAM OF
THE YEAR (\$500M+)

BUSINESS INSURANCE US AWARDS 2019.

**CYBER BROKER OF THE YEAR** ADVISEN 3 TIME WINNER.

CONTACT MARSH TO UNDERSTAND, MEASURE, AND MANAGE YOUR CYBER RISK

Marsh's specialized team of cyber professionals can help assess your external and internal cyber threat environment, quantify the economic impact of your cyber exposures, and implement actions and solutions to help you secure and insure your risks and build cyber resilience.

### CONTACT

For more information about CyberPort and Marsh's cyber risk management services, contact:

SARAH HARPER Senior Vice President +1 212 345 1058 sarah.harper@marsh.com

BENJAMIN ELOWE Vice President +1 212 345 0735 benjamin.elowe@marsh.com

Marsh is one of the Marsh & McLennan Companies, together with Guy Carpenter, Mercer, and Oliver Wyman.

This document and any recommendations, analysis, or advice provided by Marsh (collectively, the "Marsh Analysis") are not intended to be taken as advice regarding any individual situation and should not be relied upon as such. The information contained herein is based on sources we believe reliable, but we make no representation or warranty as to its accuracy. Marsh shall have no obligation to update the Marsh Analysis and shall have no liability to you or any other party arising out of this publication or any matter contained herein. Any statements concerning actuarial, tax, accounting, or legal matters are based solely on our experience as insurance brokers and risk consultants and are not to be relied upon as actuarial, tax, accounting, or legal advice, for which you should consult your own professional advisors. Any modeling, analytics, or projections are subject to inherent uncertainty, and the Marsh Analysis could be materially affected if any underlying assumptions, conditions, information, or factors are inaccurate or incomplete or should change. Marsh makes no representation or warranty concerning the application of policy wording or the financial condition or solvency of insurers or reinsurers. Marsh makes no assurances regarding the availability, cost, or terms of insurance coverage. Although Marsh may provide advice and recommendations, all decisions regarding the amount, type or terms of coverage are the ultimate responsibility of the insurance purchaser, who must decide on the specific coverage that is appropriate to its particular circumstances and financial position.