BigID

BigID Data Privacy Protection and Automated Compliance — Cyber Catalyst Designation

BigID Data Privacy Protection and Automated Compliance has been designated a 2019 Cyber Catalyst cybersecurity solution. The BigID Platform redefines data privacy and protection and delivers privacy-centric security using machine learning-based automation to discover and map all types of data from enterprise file stores; automatically classifies, correlates, and catalogs identity and entity data into profiles; manages and protects enterprise data with advanced data intelligence; and automates data privacy and protection to operationalize compliance.

It delivers privacy-centric data protection, security, and data governance by allowing enterprises to find, analyze, and de-risk identity data at scale.

With the BigID Platform, organizations can:

- **Discover PI/PII across structured, unstructured, and big data:** Find all customer and employee data across the enterprise across petabytes of on-premises or cloud data.

- Correlate all personal information back to a set of identities.

- **Find and map hidden information and relationships across data stores:** Uncover unknown and uncatalogued personal data. Resolve identities; show connections; detect anomalies.

- **Inventory PI by data subject and residency:** Index data to comply with CCPA and GDPR requirements.

- **Automate access right fulfillment at scale:** Generate customized data access reports and ensure continuous compliance.

- **Automate data flow mapping:** Build and maintain maps from scanned data.

- Track data access and cross-border flows.

- **Identify and prioritize protection for PI with open access:** Consolidate access intelligence insights.

- Comply with privacy regulations like GDPR and CCPA, and test against future regulations.

- **Smart, privacy-aware tagging:** Add regulation-focused (i.e., GDPR), sensitivity-based, and identity-centric labels.

- **72 Hour breach investigation and notification:** Compare internal data with dark web data to identify affected users and residency for fast response and investigation.

- **Automate policy checks and enforcement orchestration:** Flag, alert, and orchestrate data protection actions; proactively react to compliance violations, risk escalation, or cross-border transfers.

- **Consolidate and correlate consent capture:** Connect to multiple sources of consent agreement and extend consent management systems.

- **Reduce risk:** Secure sensitive data and reduce risk based on data insight, content analysis, access intelligence, and risk calibration."

Product information provided by BigID

Why BigID Data Privacy Protection and Automated Compliance is a Cyber Catalyst-Designated Solution

Participating insurers rated BigID's Data Privacy Protection and Automated Compliance highest on the criteria of viability, flexibility, and differentiation.

In their evaluation, insurers characterized the BigID Platform as:

- "Novel tool for record count, data inventory, and data control. Potential to provide enterprises with the ability to better protect their customer data in a unique way through deep data science."

- "Helps organizations understand where their sensitive data lies, especially important for privacy regulations like the EU GDPR and CCPA. A vital component of the risk assessment process."

- "Ease of use and intuitive interface, with the capability to quickly identify data within the organizational environment."

Insurance Policies and Implementation Principle

Organizations that adopt Cyber Catalyst-designated solutions may be considered for enhanced terms and conditions on individually negotiated cyber insurance policies with participating insurers.

Those insurers, when considering potential policy enhancements, will expect organizations to deploy Cyber Catalyst-designated products or services in accordance with certain "implementation principles" that have been developed by the insurers with vendors of Cyber Catalyst designated solutions.

The implementation principle for the BigID Data Privacy Protection and Automated Compliance is:

- The BigID Platform is being used for data that is considered high risk by the organization.

Evaluation Process

Applications for evaluation of cybersecurity solutions were accepted from March 26 through May 5, 2019. More than 150 cybersecurity offerings, spanning a broad range of categories from hardware to messaging security to IoT security, were submitted for evaluation. Cyber Catalyst participating insurers evaluated eligible solutions along six criteria:

1. *Reduction of cyber risk.*

2. *Key performance metrics.*

3. *Viability.*

4. *Efficiency.*

5. *Flexibility.*

6. *Differentiating features.*

Cyber Catalyst designation was awarded to solutions receiving positive votes from at least six of the eight participating insurers, which voted independently. Neither Microsoft — which served as technical advisor — nor Marsh participated in Cyber Catalyst[SM] designation decisions.

The next Cyber Catalyst program is expected to open in 2020.

For more information on the Cyber Catalyst 2019 designated solutions or the program, visit the Cyber Catalyst pages at www.marsh.com/cybercatalyst.

For more information about Marsh's cyber risk management solutions, email cyber.risk@marsh.com, visit marsh.com, or contact your Marsh representative.

For more information on the BigID Data Privacy Protection and Automated Compliance, visit https://bigid.com/product/tour/.

2019 CYBER CATALYST DESIGNATED SOLUTIONS

In the inaugural Cyber Catalyst program, 17 cybersecurity products and services have been designated as Cyber Catalyst solutions. More information about all the 2019 Cyber Catalyst-designated cybersecurity solutions is at www.marsh.com/cybercatalyst.