

## FLEET SAFETY GAP ANALYSIS



With increasing numbers of vehicles of all sizes competing for road space and costs of liability and insurance escalating, fleet safety has never been more important, particularly to operators of large commercial vehicles. Reviewing, understanding, and acting on fleet safety management is crucial to delivering products in a timely and safe manner. For example, high driver turnover may suggest a need for improvement in recruiting, screening, hiring, and initial training of drivers. By utilizing Marsh Risk Consulting's (MRC's) Fleet Safety Gap Analysis, organizations can benchmark and analyze their present safety controls to help improve their fleet safety program and better manage their total cost of risk.

### SERVICE HIGHLIGHTS

Recent safety data analysis reveals fleet collision frequency and severity numbers are improving ever so slightly. How does your organization rate?

To reveal how your fleet safety culture compares to the best transportation industry practices, an analysis may be required. A "gap" analysis can be the first step to achieving high standards and corporate excellence in your fleet safety program.

Using the Fleet Safety Gap Analysis,

MRC provides a benchmarking score and an analysis of your present safety controls. We then make specific recommendations for improvements to your fleet safety program.

The Fleet Safety Gap Analysis was originally designed for use with North American fleets. Nonetheless, it may be tailored for the cultures and regulatory guidelines of other countries, making this tool very applicable to international operations.

### Who it's for

- Any organization with a fleet of large commercial vehicles
- Companies wanting to identify and change critical factors that influence fleet safety
- Organizations with an evolving safety culture or that are not comfortable with their current fleet safety results
- Organizations interested in further developing their already sophisticated fleet safety management program
- Organizations requiring fleet safety due diligence prior to a merger or acquisition or combining fleet safety management programs afterwards
- Organizations outsourcing their fleet operations to a third party

### What you get

- MRC experts with a broad range of experience across fleet types in various industries and with deep knowledge of government regulations and best practices
- A road map for long-lasting change and continuous improvement
- Specific recommendations to help you achieve high standards and excellence in your fleet safety program
- A benchmark of your current safety management controls against industry best practices and MRC's statistics

Globally, our fleet safety consultants have a solid background in the transportation industry. They are experienced in administering safety management assessments, promoting driver intervention programs, and implementing fleet safety management controls. We can help you engineer enhancements to your current program and set goals to improve your overall fleet safety, which will help you achieve your business objectives.

## MEASURABLE LOSS CONTROL COMPONENTS

Through a series of interviews, Marsh's risk consultants will examine 20 measurable loss control components of your current fleet safety management program. By assigning a numerical score to each component, specific areas are identified where a gap exists between a current safety program and best fleet safety management practices. The Fleet Safety Gap Analysis components are:

1. Upper Management Commitment—management support and involvement with your fleet safety program.
2. Driver Selection/Qualification—criteria for selecting new employees and adherence to these standards.
3. New Hire On-Boarding—new hire/driver orientation and training programs.
4. Trainer Certification Program—selection and certification of those assigned to administer on-the-job training.
5. Driver Manual—a resource manual communicating an organization's policies and procedures to front line employees.
6. Written Safety Manual—managerial reference tool for safety standard operating procedures.
7. Ongoing Training—periodic refresher training to keep safety in front of employees.
8. Remedial Training—post-incident driver-improvement process.
9. Regulatory Compliance—regulatory issue compliance applying to your operations.
10. Disciplinary Action System—progressive disciplinary program and the criteria leading to driver disqualification.
11. Loss Reporting and Investigation—procedures for managing, reporting, and investigating incidents.
12. Loss Analysis—root cause analysis process, loss monitoring system, loss history benchmarking, and front line employee communication.
13. Bonus/Award/Recognition System—the use of positive reinforcement and recognition for those who meet expectations.
14. Accident Review Board—front line employees and management who perform root cause analysis and assign preventability.
15. Safety Advisory Committee—front line employees and management who identify, examine, and solve complex safety issues.
16. Vehicle Inspection and Maintenance—maintaining and auditing vehicle conditions against safe operating standards.
17. Self-Auditing Systems—auditing an organization's activities against its set procedures and goals.
18. Driver Health and Wellness—prevention measures and practices that may reduce overall costs associated with work-related injuries.
19. Accountability—building ownership for safety at various management levels.
20. Cargo/Personnel Security—activities fostering the security of the workforce and the commodities transported.

## RECOMMENDATIONS, ROADMAP, AND BENCHMARKING

Following an analysis of the 20 measurable loss control components, our consultants will hold a debriefing conference including all pertinent parties. A formal report including detailed observations and recommendations will be provided within three weeks (or other agreed timeframe) of the on-site visit. A follow-up conference (telephonic or live) will follow to address any questions and assist with the identification of key activities to include in a safety action plan.

For more information about Fleet Safety Gap Analysis and other solutions from Marsh, visit [marsh.com](http://marsh.com), or contact your local Marsh representative.

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